



## **SIG 12 - RM&RP - Research Methods and Research Practice**

We invite you to submit your research to explore the theme of

### **MANAGING WITH PURPOSE**

for the EURAM 25<sup>th</sup> Conference.

We look forward to receiving your submissions.

## **T12\_04 - Management History, Theory, and Philosophy**

### **Proponents:**

Matteo Cristofaro, University of Rome Tor Vergata; Augusto Sales, FGV EBAPE, Brazil; and KSU, Lithuania; Anna Spadavecchia, University of Strathclyde; Steffen Roth, Excelsia Business School La Rochelle; Massimo Sargiacomo, University of Pescara; Albrecht Fritzsche, IEDC - Bled School of Management; Kevin Tennent, University of York; Adoracion Alvaro, CUNEF Universidad; Julie Ricard, Université du Québec à Montréal

### **Short description:**

The track "Management History, Theory, and Philosophy" addresses the historical development of management and related areas (e.g., entrepreneurship, international business, marketing, retailing, strategy, accounting, auditing, management tools, etc.), including the evolution of concepts, theories, and practices. It also focuses on the application and development of historical research methods and the philosophical foundations of management theories and practices. We aim to encourage theoretically oriented social science history and its methods, with a clear relationship to present-day debates and practices in the management discipline.

### **Long description:**

The 'Management History, Theory, and Philosophy' track addresses the historical and philosophical foundations and challenges of management and organization theory and practice, as well as the application and evolution of historical research methods. Knowledge of these foundations and challenges is vital for interpreting trends, developing creative management solutions to persistent organizational problems, overcoming intellectual lockdowns, and shaping the futures of our disciplines.

This track aims to encourage theoretically oriented social science history and its methods, establishing a clear relationship with present-day debates and practices in the management discipline. We seek contributions that fall into the following categories:

Historical analyses of management concepts, theories, and practices.

Philosophical and theoretical explorations of management foundations.

Contributions that revisit or propose new directions in management research.

Interdisciplinary studies that link historical, theoretical, and philosophical perspectives to contemporary management issues.

Open to all paradigms, this track invites philosophical, historical, theoretical, and conceptual contributions from scholars with backgrounds in management and organization-related areas (e.g., entrepreneurship, accounting, auditing, international business, marketing, retailing, strategy,

### **AUTHORS GUIDELINES**

<https://conferences.euram.academy/2025conference/authors-guidelines-for-full-papers/>

management tools, etc.), as well as those from sociology, economics, anthropology, history, philosophy, information science, communication studies, and other disciplines. The focus is on addressing issues and challenges in the following non-exclusive fields:

Business history and its impact on modern management practices  
 History of social and economic thought and its influence on management theory  
 Management philosophy and its practical applications  
 The historical development of management tools and their contemporary relevance  
 Social studies of management and organization science  
 Futures studies in management and organization

By integrating historical and philosophical perspectives, this track provides a comprehensive understanding of the evolution and foundational challenges of management theory and practice. It fosters interdisciplinary dialogue, promoting innovative research that bridges historical and philosophical insights with contemporary management practices.

#### **Keywords:**

- Management History
- Business History
- Accounting history
- Management Theory
- Organization Theory
- Management Philosophy

#### **UN Sustainable Development Goals (SDG):**

Goal 4: Quality education; Goal 11: Sustainable cities and communities; Goal 16: Peace, justice and strong institutions; Goal 17: Partnerships for the goals

#### **Publication Outlet:**

- Fast-track process for the Journal of Management History at the end of each EURAM Conference

#### **For more information contact:**

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