



SIG 12 - RM&RP - Research Methods and Research Practice

We invite you to submit your research to explore the theme of

NAVIGATING HIGH WATERS Managing in an age of disruption

for the EURAM 26th Conference.

We look forward to receiving your submissions.

T12_03 - Management History, Theory, and Philosophy

Proponents:

Matteo Cristofaro, University of Rome Tor Vergata; Augusto Sales, FGV EBAPE, Brazil; Anna Spadavecchia, University of Strathclyde; Steffen Roth, Excelia Business School La Rochelle; Massimo Sargiacomo, University of Pescara; Albrecht Fritzsche, IEDC - Bled School of Management; Kevin Tennent, University of York; Adoracion Alvaro, CUNEF Universidad; Julie Ricard, McGill University

Short description:

The track "Management History, Theory, and Philosophy " addresses the historical development of management and related areas (e.g., entrepreneurship, international business, marketing, retailing, strategy, accounting, auditing, management tools, etc.), including the evolution of concepts, theories, and practices. It also focuses on the application and development of historical research methods and the philosophical foundations of management theories and practices. We aim to encourage theoretically oriented social science history and its methods, with a clear relationship to present-day debates and practices in the management discipline.

Long description:

The 'Management History, Theory, and Philosophy' track addresses the historical and philosophical foundations and challenges of management and organization theory and practice, as well as the application and evolution of historical research methods. Knowledge of these foundations and challenges is vital for interpreting trends, developing creative management solutions to persistent organizational problems, overcoming intellectual lockdowns, and shaping the futures of our disciplines.

This track aims to encourage theoretically oriented social science history and its methods, establishing a clear relationship with present-day debates and practices in the management discipline. We seek contributions that fall into the following categories:

Historical analyses of management concepts, theories, and practices.

Philosophical and theoretical explorations of management foundations.

Contributions that revisit or propose new directions in management research.

Interdisciplinary studies that link historical, theoretical, and philosophical perspectives to contemporary management issues.

Open to all paradigms, this track invites philosophical, historical, theoretical, and conceptual contributions from scholars with backgrounds in management and organization-related areas (e.g., entrepreneurship, accounting, auditing, international business, marketing, retailing, strategy, management tools, etc.), as well as those from sociology, economics, anthropology, history, philosophy, information science, communication studies, and other disciplines. The focus is on addressing issues and challenges in the following non-exclusive fields:

Business history and its impact on modern management practices
 History of social and economic thought and its influence on management theory
 Management philosophy and its practical applications
 The historical development of management tools and their contemporary relevance
 Social studies of management and organization science
 Futures studies in management and organization

By integrating historical and philosophical perspectives, this track provides a comprehensive understanding of the evolution and foundational challenges of management theory and practice. It fosters interdisciplinary dialogue, promoting innovative research that bridges historical and philosophical insights with contemporary management practices.

Keywords:

- Management history
- Business history
- Accounting history
- Historical Methods
- Archival research
- Case study

UN Sustainable Development Goals (SDG):

Goal 4: Quality education; Goal 8: Decent work and economic growth; Goal 9: Industry, Innovation, and Infrastructure

Publication Outlet:

- Journal of Management History
- Kybernetes

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